

## The Black & Gold (

of Sigma Nu Fraternity at Theta Kappa Chapter

Sigma Nu Fraternity

August 10, 2013 - Recruitment Edition

**Georgia Southern University** 







ΣNETT – OUR BROTHERS – OUR CHAPTER – OUR TIME – THEIR FUTURE – ΣNETT

Brothers,

I hope this finds your summer going well. On behalf of Theta Kappa Chapter, I am writing you to ask for your help in identifying men of good character that will be entering, transferring into or already enrolled at Georgia Southern. We all know of kids going to GSU, but it's the Sigma Nu man that we are targeting; not guys along for the ride, but men that will embrace and live out the core values of Sigma Nu. The right man will understand there is a balance between fun & fraternity. The right man will see the leadership & personal growth opportunities offered through Sigma Nu. Finally, the right man will embrace the heritage of Theta Kappa, understand his place in this legacy and finish his days a GSU having left the chapter stronger than when we pledged. I also wanted to take a moment to introduce you to our new Recruitment Officer, **Adam Clay**, ΘK 810! His cell # is: 912-536-1928 and email is: aclay10@hotmail.com.

To **recommend a rushee**, please go to: www.SigmaNuGSU.com/referral.

Our recruitment strategy is not limited to just incoming freshman. In fact, much of our focus this coming semester will be in identifying upperclassman that are mature, responsible student body leaders that demonstrate a desire for an honorable fraternity experience and not just a good party. The ideal candidate is a man that never saw himself as a fraternity man. With 20,000 students on campus this fall, we know there are a few good men that meet this criteria and that is why we need your help in identifying them. Below is a link to our rush referral sight that will allow you to provide contact information and comments. If that doesn't work, then feel free to contact me directly at the email or number listed below and I will make sure there is follow up to your referral.

One last thought to share. The Legion of Honor started with just 3 good men 144 years ago. Hundreds of thousands of men have been impacted by their efforts and ideals. We have experienced a painful correction in our chapter, but we are moving forward with a group of men that are solid in their character, that have a vision of how they want to be known at Georgia Southern and are developing a road map of how to get there, and that want the same Sigma Nu experience that many of us enjoyed during our time at Georgia Southern. We are all from different generations but that same fraternity experience connects us all. Let's do our part as alumni in supporting them in their efforts.

Thank you for your help and I look forward to seeing you at a Southern game and Homecoming this fall. Go Eagles! Fraternally,

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Search for the Facebook Group: Sigma Nu - Georgia Southern - Theta Kappa or SigmaNuGSU - Join the Facebook Group & Website!