



Sigma Nu Fraternity • Theta Kappa Chapter • Georgia Southern University
103 Olympic Boulevard • Statesboro, GA 30459 • www.SigmaNuGSU.com



Help find a cure for Multiple Sclerosis (MS) by supporting the Sigma Nu 2nd Annual ΣNd MS Benefit Concert!

October 28, 2013

The Collegiate Chapter of Sigma Nu – Theta Kappa (Georgia Southern University) would like to invite you to participate in the **2nd Annual ΣNd MS Benefit Concert**. The event will take place at our chapter house on Tuesday, November 12th from 5:00 – 7:00 pm. The money that we raise for the National Multiple Sclerosis Society will be used to find the cause, treatment, and the cure of multiple sclerosis. The money is also used to provide education, information, direct financial support, and scholarships to individuals and families living with MS. Our goal is to raise over \$10,000 dollars for research in hopes of finding a cure for this horrible disease, but we can't do it without YOUR help! **Donations are 100% tax deductible.** No donation too small! This year we have streamlined the donation process and you can now donate directly through our event's online giving page on the official National Multiple Sclerosis Society website. More in depth information on our event is available on the online giving page as well.

Visit: <http://www.sigmanugsu.com/donate-to-end-ms-benefit> (this links you to the MS website)

For more information, please go to: <http://www.sigmanugsu.com/2013-end-ms-benefit>.

Capitalizing on the success of our 2012 ΣNd MS Benefit Concert, which won the 2012-13 GSU Leadership Award for "Outstanding Charitable Fundraiser of the Year", the Theta Kappa Chapter announces the **2nd Annual ΣNd MS Benefit Concert** and invites you to participate. We thank you deeply in advance for your consideration and participation in help making this a success!

All you have to do click the "Donate" button (on the National MS Fundraising site) and follow the instructions to make an online donation. **If you wish to send a donation in the form of a check**, it should be made out directly to The National Multiple Sclerosis Society and sent to the mailing address below. For those interested in being an event sponsor, open the attached document to learn more. Here's to another year of this great event!

Go Eagles!

Jay Arnold, ΘK 762
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2nd Annual ΣND MS Benefit Concert Sponsorship Information

The Theta Kappa chapter of Sigma Nu located at Georgia Southern University would like to invite you to the 2nd Annual ΣND MS Benefit Concert which will take place at our chapter house on Tuesday, November 12th from 5:00 – 7:00 pm. There are more ways you can help than just attending the event and listening to some great music. Event Sponsors will be vital in making the 2nd annual ΣND MS Benefit Concert a success. Money received through sponsorships will help us cover the costs of running the event. Between the bands, equipment, and food, the costs really add up. Of the sponsorship money received, 25% of the sponsorship money will go towards the cost of running the event and the incentives listed below. The remaining 75% of the money will go directly to the National MS Society. Keep in mind that a sponsorship is very different from a donation, as it is **not tax deductible**. Sponsorship checks need to be **made out directly to Sigma Nu Fraternity, Theta Kappa Chapter** and sent to the mailing address listed below. In Memo, please state “ΣND MS Benefit Concert Sponsorship”. Go Eagles!

Sponsorship levels:

Platinum: \$500+

Large space on event banner
Booth space at event
Large George Anne ad space with logo

Gold: \$300-\$499

Booth space at event
Medium space on event banner
Medium George Anne ad space

Silver: \$200-\$299

Small space on event banner
Small George Anne ad space

Bronze: \$100-\$199

Small Banner space

Friend: Any donation accepted with no incentive.

Contact information:

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Email: jayarnold0709@gmail.com

Mailing Address:

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PO Box 8502
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